



Net[®]

THE NET ACADEMY



Sharing Knowledge

STRATEGIC PLAN **2022-2027**

MESSAGE FROM THE CEO



I am pleased to announce that The Net Group has invested in a new learning network ecosystem program, The Net Academy, that enables our employees to fulfill their potential by developing their skills so they can become part of a community of like-minded peers. This investment reflects our continuing efforts to keep pace with the changing business environment, promote corporate culture, support corporate strategies, and enhance individuals and teams' behaviors, skills, and effectiveness.

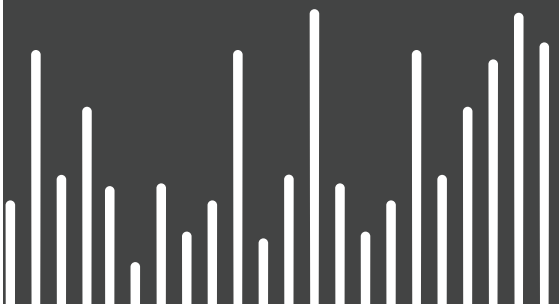
This 2022-2027 Strategic Plan provides direction for the future and paves the way for knowledge sharing. It focuses on fostering education and amplifying sustainable social development, and is driven by a very clear vision: to share knowledge for positive impact.

For the past 28 years, Credibility, Excellence in Service, Entrepreneurial Spirit and the Ability to Innovate have embodied the foundations of our success, a success on which we aspire to build our future. It's always been our mission to create new opportunities and leverage our legacy of professional, dynamic, committed and dedicated Team. It is imperative that we continue to build upon this by integrating global trends into our employees' day-to-day work targeting 5 areas of interest:

1. Personal Development
2. Efficiency and Responsibility
3. Enhance Effectiveness and Performance
4. Career Development
5. Learning Network Ecosystem

With this Strategic Plan rolled out, we continue to grow and strive to remain responsive to the business needs of our customers by constantly transforming the way we think and the way we operate, to deliver customer-focused experiences at every touchpoint.

MOURAD AOUN
CEO, The Net Group





THE NET ACADEMY

The Net Academy is an empowering career development ecosystem program for corporate employees and professionals, enabling to further develop soft skills in business competencies and managerial effectiveness with a complete overview of the strategy corporate process within the institution.

OUR MISSION, OUR VISION, & OUR VALUES

The Academy aims to move beyond awareness of the disruptive challenges ahead and shape corporate employees and professionals' development and enhance their abilities to be an effective driver of institutional change.

MISSION

To foster education and amplify sustainable social development

VISION

To share knowledge for positive impact

VALUES

Integrity – Responsibility – Engagement – Ethics – Collaboration

4 PRIORITIES 8 OBJECTIVES

The five years strategic plan is characterized into four priorities divided into two objectives each:

ENRICH AND HIGHLIGHT THE LEARNING EXPERIENCE

- Offer training, programs, webinars, and courses tailored to the needs of the community
- Support the community in their learning and initiatives

BOOST THE IMPACT AND INFLUENCE OF EDUCATIONAL DEVELOPMENT

- Increase the learning experience outcome
- Facilitate the transfer of learning experience to the community

OFFER A CONVIVIAL EDUCATIONAL ECO-SYSTEM ENVIRONMENT FOR THE COMMUNITY

- Offer our community a healthy and stimulating environment
- Recognize the involvement and achievements of the community

DEVELOP EXTERNAL COLLABORATIONS

- Enhance the Academy's visibility and reputation
- Develop collaboration with top universities, organizations, and accreditations bodies

The priorities/objectives will be regularly updated, depending on their duration, and will be closely monitored through to completion. Others might be added over time.

Specific indicators will let us closely monitor our progress in implementing the Plan and report back to our community annually through the annual report.

This Strategic Plan will guide The Net Academy in the coming five years, allowing us to undertake new actions for the community. All these initiatives will give the Academy the means to achieve its vision.

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